

PREVIEW OF TASTE FOR COMMUNITY ACTION

## Cayuga/Seneca Community Action Agency: What's on tap at the 20th Taste for Community Action



JUNE 29, 2015 6:30 AM • [TONI GIANNETTINO | SPECIAL TO THE CITIZEN](#)

This year marks the 20th year for Taste for Community Action, Cayuga/Seneca Community Action Agency's largest annual fundraiser. Guests enjoy food and drink samplings from area restaurants, wineries, breweries, bakeries and farms while enjoying live music. This year's Taste for Community Action will be held from 5 to 7:30 p.m. Thursday, July 16, at the Holiday Inn in Auburn.

Taste for Community Action is an important fundraiser for the agency mostly due to the wide variety of ways the proceeds can be used. Each year Taste proceeds help fill the gaps in funding ranging from stocking our pantry

shelves with food, sheltering a domestic violence victim, providing food over the weekend to toddlers who may go without, assisting with the community housing needs, providing much-needed home repairs to improve energy efficiency, and so much more.

As an agency, our mission is to respectfully assist people to achieve and sustain self-sufficiency through direct services, education and community partnerships. We cannot successfully carry out our mission without the generosity of our supporters. Please consider supporting Taste for Community Action as we celebrate our 20th year. Ways in which to support it include:

- **Attending the event.** Gather a group of your friends and/or family and join the festivities. As you wander through the ballroom and the courtyard you will be entertained by the Golden Novak Nanni Trio and jazz duo Rebecca Keefe with Carl Pickett as you sample from over 30 different vendors. Tickets are \$30 in advance and \$35 at the door. This year, if you buy five advance sale tickets, you will receive a sixth ticket for free. Advanced tickets are now on sale by calling the agency at (315) 255-1703, or online through the event website ([cscaa.com/taste.html](http://cscaa.com/taste.html)).
- **Participate as a vendor.** Restaurants, wineries and breweries: Taste traditionally is attended by over 400 people, so this is a perfect opportunity to promote your business to the masses. We promote our vendors and encourage them to bring flyers, business cards, menus and upcoming event listings to hand out to guests. We would like to thank the

vendors that have committed to date: Auburn Ale House, BeauVine Chophouse, Buffalo Wild Wings, CC's Tavern, Costco, Downtown Deli, Humphrey's Catering, Ichiban Sushi & Hibachi Japanese Restaurant, McMurphy's Irish Pub, Moe's Southwest Grill, Springside Inn/Oak & Vine, Strawberry Fields Hydroponic Farm, Sysco, Tabatha's Restaurant, Wildforyogurt and More, Americana Vineyards, Bet the Farm Winery, Eagle Beverage (pouring Southern Tier Brewing, Davidson Brothers Brewing and Adirondack Brewing), Giancarelli Farm & Winery, Glenora Wine Cellars, Heron Hill Winery, Hosmer Winery, King Ferry Winery (Treleaven), Knapp Winery, Montezuma Winery, Prison City Pub & Brewery, Red Tail Ridge Winery, Standing Stone Winery and The Good Shepherds Brewing Co.

• **Become a sponsor.** We can only carry out an event of this magnitude with the generosity of our sponsors. We offer tiered sponsorship levels to meet your needs and interests. We promote our sponsors in many ways; the greater the sponsorship, the greater the benefits! We would like to thank our committed diamond sponsor, the Holiday Inn, platinum sponsor R.G. Wright Agency, Inc., gold sponsors First Niagara Bank, Lilly Plumbing & Heating, Rx City Pharmacy, Savannah Bank, The Citizen and The Finger Lakes Radio Group, and silver sponsors Children's Health Specialists, Cuddy & Ward, Empower FCU, Fidelis Care, Medent, OneGroup, Paradise Entertainment, Seneca Office Products, The Jacobs Press and TRW Automotive, and bronze sponsors Auburn Discount Liquor, Cuddy Financial Services, Donovan-Luksa Paper Products, Five Start Bank, Home Instead Senior Care, Thurston Law Office and Upstate Paving.

• **Donate to the silent auction or raffle.** Do you have a skill or craft you would like to promote? Can you offer goods or services that guests won't be able to resist? We're seeking donations of items that will help us increase Taste revenues. We will promote your company and contribution through our website, Facebook, external newsletter and at the event.

Please check our Facebook page ([facebook.com/cayugaseneca](https://www.facebook.com/cayugaseneca)) or event webpage ([cscaa.com/taste.html](http://cscaa.com/taste.html)) frequently to track new vendors and auction items! We hope to see you on July 16 — help us make this the best year ever, and thank you so much for all of your support for not only this event, but throughout the year.

If you would like to participate in Taste for Community Action as a sponsor, vendor or donor, please contact Trish Ottley, marketing and development director for Cayuga/Seneca Community Action Agency, Inc., at (315) 255-1703 ext. 155 or [tottley@cscaa.com](mailto:tottley@cscaa.com).