



23RD ANNUAL TASTE FOR COMMUNITY ACTION

Thursday, July 19, 2018 • 5:00 - 7:30 p.m.

Holiday Inn, Auburn, NY

www.cscaa.com/taste.html

FOOD AND BEVERAGE VENDORS WANTED

ABOUT TASTE FOR COMMUNITY ACTION

Taste for Community Action is Cayuga/Seneca Community Action Agency's (CSCAA) premier fundraiser. This signature event includes live music, silent auction and samples from dozens of area restaurants, wineries, breweries, bakeries and specialty farms. Participating vendors will have the opportunity to showcase their products and market their business to approximately 500 guests. Vendors will receive significant publicity through CSCAA's website, Facebook (1,650 Fans), external newsletter (750+ subscribers), paid advertising and at the event.

ABOUT CAYUGA/SENECA COMMUNITY ACTION AGENCY

CSCAA is a private, not-for-profit organization incorporated in 1965 to fight the war against poverty locally. The Agency has grown significantly over the last 50 years and currently employs approximately 150 people. Our mission is to respectfully assist people to achieve and sustain self-sufficiency through direct services, education and community partnerships. CSCAA operates over 20 programs designed to alleviate hunger and homelessness, improve housing conditions, stabilize families, educate young children, improve parenting skills, ready people for the workforce, and provide comprehensive services to victims of domestic violence and their children.

THE FINE PRINT

All participating vendors will receive **2 free tickets to the event (\$70 value)** and **event poster** to display at their place of business. CSCAA in partnership with the Auburn Holiday Inn will provide each vendor with a skirted table and sign, disposable silverware, plates/bowls, napkins, dump bucket and ice (if needed), and small trash receptacle. CSCAA will provide each guest with a commemorative wine glass for tasting. Vendors should provide enough food and/or beverage samples to serve up to 500 guest, and their own serving equipment, utensils, heating/cooling equipment, and ice bucket as needed. CSCAA will provide an Agency volunteer upon request to help serve throughout the evening.

THANK YOU FOR YOUR CONSIDERATION

We sincerely hope you will consider joining us this year for Taste for Community Action! ***Events like these are more important than ever to help sustain Agency programs.*** If you are unable to attend, there are several other ways to support the event. Enclosed, please find an event registration form outlining options to participate as a vendor, auction donor and/or promoter. ***Please review this information and return this form by May 31, 2018.*** If you have any questions regarding Taste or the programs it supports, or if you require special accommodations for your serving equipment and/or samples, please contact Tricia Kerr, Marketing and Development Director at (315) 255-1703, ext. 155, tkerr@cscaa.com. We will provide additional information as the event gets closer. Thank you sincerely for your consideration and support!



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VENDOR REGISTRATION FORM – DUE MAY 31, 2018

Business Name _____

Contact Person _____

Address _____

Phone Number _____ Fax Number _____

Email _____

- Yes, we are interested in participating.**
- We would like a volunteer to help staff our booth.
- We will sell tickets for this event.
- No, we are unable to participate at this time but will support Taste for Community Action in the following ways:**
- We will donate an item for the silent auction (pickup available).
- We will display an event poster at our place of business.
- We will sell tickets for this event.

Please return this form to:

Tricia Kerr, Marketing & Development Director
Cayuga/Seneca Community Action Agency, Inc.
89 York Street, Suite 1
Auburn, New York 13021

Or Fax to: (315) 283-2033
Or email your reply to: tkerr@cscaa.com

THANK YOU FOR SUPPORTING CAYUGA/SENECA COMMUNITY ACTION AGENCY, INC.
(ph) 315-255-1703 · www.cscaa.com/taste.html · facebook.com/cayugaseneca