



22ND ANNUAL TASTE FOR COMMUNITY ACTION

Thursday, July 20, 2017 • 5:00 - 7:30 p.m.

Holiday Inn, Auburn, NY

www.cscaa.com/taste.html

FOOD AND BEVERAGE VENDORS WANTED

ABOUT TASTE FOR COMMUNITY ACTION

Taste for Community Action is Cayuga/Seneca Community Action Agency's (CSCAA) premier fundraiser. This signature event includes live music, silent auction and samples from dozens of area restaurants, wineries, breweries, bakeries and specialty farms. Participating vendors will have the opportunity to showcase their products and market their business to approximately 500 guests. Vendors will receive significant publicity through CSCAA's website, Facebook (1,400 Fans), external newsletter (750+ subscribers), paid advertising and at the event.

ABOUT CAYUGA/SENECA COMMUNITY ACTION AGENCY

CSCAA is a private, not-for-profit organization incorporated in 1965 to fight the war against poverty locally. The Agency has grown significantly over the last 50 years and currently employs approximately 150 people. Our mission is to respectfully assist people to achieve and sustain self-sufficiency through direct services, education and community partnerships. CSCAA operates over 20 programs designed to alleviate hunger and homelessness, improve housing conditions, stabilize families, educate young children, improve parenting skills, ready people for the workforce, and provide comprehensive services to victims of domestic violence and their children.

THE FINE PRINT

All participating vendors will receive **2 free tickets to the event (\$70 value)** and an event poster to display at their place of business. CSCAA in partnership with the Auburn Holiday Inn will provide each vendor with a skirted table, dump bucket, ice (as applicable) and small trash receptacle. CSCAA will also provide each vendor with table signage, an ample supply of disposable silverware and napkins for tastings, and an Agency volunteer upon request to help serve. CSCAA will provide each guest with a commemorative wine glass and tasting plate to use throughout the evening. Vendors should provide their own serving equipment and utensils, ice bucket (if applicable), and enough food and/or beverage samples to serve up to 500 guests.

THANK YOU FOR YOUR CONSIDERATION

We sincerely hope you will consider joining us this year for Taste for Community Action! ***Events like these are more important than ever to help sustain Agency programs.*** If you are unable to attend, there are several other ways to support the event. Enclosed, please find an event registration form outlining options to participate as a vendor, auction donor and/or promoter. ***Please review this information and return this form by May 12, 2017.*** If you have any questions regarding the event or the programs it supports, or if you require special accommodations for your serving equipment and/or samples, please contact Tricia Kerr, Marketing and Development Director at (315) 255-1703, ext. 155, tkerr@cscaa.com. We will provide additional information as the event gets closer. Thank you sincerely for your consideration and support!



22ND ANNUAL TASTE FOR COMMUNITY ACTION

Thursday, July 20, 2017 • 5:00 - 7:30 p.m.

Holiday Inn, Auburn, NY

VENDOR REGISTRATION FORM

Business Name _____

Contact Person _____

Address _____

Phone Number _____ Fax Number _____

Email _____

Yes, we are interested in participating.

We would like a volunteer to help staff our booth.

We will display an event poster at our place of business.

We will sell tickets for this event.

No, we are unable to participate at this time but will support Taste for Community Action in the following ways:

We will donate an item for the silent auction (pickup available).

We will display an event poster at our place of business.

We will sell tickets for this event.

Please return this form to:

Tricia Kerr, Marketing & Development Director
Cayuga/Seneca Community Action Agency, Inc.
89 York Street, Suite 1
Auburn, New York 13021

Or Fax to: (315) 283-2033

Or email your reply to: tkerr@cscaa.com

THANK YOU FOR SUPPORTING CAYUGA/SENECA COMMUNITY ACTION AGENCY, INC.
(ph) 315-255-1703 · www.cscaa.com/taste.html · [facebook.com/cayugaseneca](https://www.facebook.com/cayugaseneca)