



SPONSORSHIP AGREEMENT

22nd Annual Taste for Community Action
Thursday July 20, 2017 · 5:00 - 7:30 p.m.
Holiday Inn, Auburn NY



Become a Taste for Community Action Sponsor and help thousands of individuals and families experiencing hardship in Cayuga and Seneca Counties! Your business will receive fantastic publicity as we acknowledge your generous contribution in a variety of ways. We offer tiered sponsorship levels so that you can choose the investment opportunity that works best for your business. Your donation is tax deductible. **Please mark your sponsorship level:**

_____ **\$100 - Bronze Level**

Sponsorship benefits include the following:

- Mention in Press Releases
- Mention on Taste for Community Action webpage (cscAA.com/taste.html)
- Mention in Agency External Newsletter (750+ subscribers)
- Social Media Plugs; frequency to increase with level (1400+ fans @ [facebook.com/cayugaseneca](https://www.facebook.com/cayugaseneca))
- Recognition at Event

_____ **\$250 - Silver Level (2 complimentary tickets to event)**

Sponsorship benefits include all of the above marketing benefits, plus the following:

- Prominent positioning of logo in Agency External Newsletter

_____ **\$500 - Gold Level (4 complimentary tickets to event)**

Sponsorship benefits include all of the above marketing benefits, plus the following:

- Prominent positioning of logo on Taste for Community Action webpage (cscAA.com/taste.html)
- Advertisement in The Citizen to include your Business Logo

_____ **\$1000 - Platinum Level (6 complimentary tickets to event)**

Sponsorship benefits include all of the above marketing benefits, plus the following:

- Overnight stay at Auburn Holiday Inn 7/20/17 (1 room) to include complimentary bottle of wine

_____ **\$1500 - Diamond Level (8 complimentary tickets to event)**

Sponsorship benefits include all of the above marketing benefits, plus the following:

- Overnight stay at Auburn Holiday Inn 7/20/17 (2 rooms) to include 2 complimentary bottles of wine
- VIP reserved table of 8 with complimentary bottle of champagne and specialty tasting glasses

Business Name

Business Representative

Email

Phone Number

Date

Please return this form via mail, fax or email by **April 30, 2017** to:

Tricia Kerr, Marketing and Development Director
Cayuga/Seneca Community Action Agency, Inc.

89 York Street, Suite 1, Auburn, NY 13021 · Fax: (315) 283-2033 · Email: tkerr@cscAA.com

Please email logo to tkerr@cscAA.com, if applicable.

Thank you for your contribution!