

5th Annual Purple Tie Event Sponsorship Agreement

Friday September 29, 2017 ~ 5:30 to 8:30 p.m. ~ Springside Inn, Auburn NY

Tax-deductible donations benefit the programs and services of the Domestic Violence Services Department of Cayuga/Seneca Community Action Agency, Inc. To learn more, view us online at www.cscaa.com or www.Facebook.com/cayugaseneca. **Please mark your sponsorship level:**

\$100 - Bronze Level

Sponsorship benefits include the following:

- *Mention in Press Releases*
- *Mention on Agency Website Event Page*
- *Mention in Agency External Newsletter (750+ subscribers)*
- *Social Media Plugs (1500+ Facebook Fan Base) – frequency to increase with level*

\$250 - Silver Level

Sponsorship benefits include all of the above, plus the following:

- *Prominent positioning of logo in Agency External Newsletter*
- *Signage at Event*
- *Two Complimentary Tickets to Event valued at \$50 dollars*

\$500 - Gold Level

Sponsorship benefits include all of the above promotional benefits plus the following:

- *Prominent positioning of logo on Agency Website Event page*
- *Advertisements on Auburnpub.com to include your Business Logo*
- *Four Complimentary Tickets to Event valued at \$100 dollars*

\$1000 - Platinum Level

Sponsorship benefits include all of the above promotional benefits plus the following:

- *Six complimentary tickets to the event valued at \$150 dollars*
- *Six complimentary drink tickets valued at \$45.50 dollars*

\$1500 - Diamond Level

Sponsorship benefits include all of the above promotional benefits plus the following:

- *Ten tickets to the event with a reserved table valued at \$250 dollars*
- *Ten complimentary drink tickets valued at \$77.50 dollars*

Business Name

Phone Number

Business Contact Representative

Date

Please return this form via mail, fax or email by **August 31, 2017** to:

Tricia Kerr, Marketing & Development Director

Cayuga/Seneca Community Action Agency, Inc.

89 York Street Suite 1 ~ Auburn, NY 13021

Fax: (315) 283-2033 ~ Email: tkerr@cscaa.com

Please email logo to tkerr@cscaa.com, if applicable.

Your Sponsorship contribution, less the complimentary value of benefits received as noted above, will result in a tax-deductible contribution to Cayuga/Seneca Community Action Agency, Inc., a 501(c)3 non-profit organization.

Thank You for Your Contribution!