



Cayuga/Seneca Community Action Agency, Inc.
**Domestic Violence Awareness Month
 2018 Sponsorship Agreement**

Please review the sponsorship benefits and indicate your preferred 2018 sponsorship level below.

SPONSOR BENEFITS	SPONSORSHIP LEVEL					
<i>Together, we can help individuals and children live lives free of violence in our community!</i>	\$100 Bronze	\$250 Silver	\$500 Gold	\$1000 Platinum	\$1500 Diamond	\$1500+
Promotion in all press releases	X	X	X	X	X	X
Promotion on Agency Webpage	X	X	X	X	X	X
Promotion in Agency External Newsletter (750+ subscribers)	X	X	X	X	X	X
Promotion on Agency Facebook page (1700+ fans)	X	X	X	X	X	X
Sponsor logo included on custom-designed Domestic Violence Awareness Month T-Shirts		X	X	X	X	X
Promotion at Wednesday Morning Roundtable 10/17/18			X	X	X	X
Promotion at Domestic Violence Awareness Month Training 10/16/18 and 10/17/18			X	X	X	X
Promotion on Wear Purple Day 10/18/18			X	X	X	X

Business _____

Contact _____

Phone _____

Email _____

Sponsorship Level _____

Date _____

Please return this form via mail, fax or email by September 28, 2018 to:

Tricia Kerr, Marketing & Development Director, Cayuga/Seneca Community Action Agency, Inc.
 89 York Street Suite 1 · Auburn, NY 13021 · Fax: (315) 283-2033 · Email: tkerr@cscaa.com

Where feasible, sponsor logos will be utilized for promotion at the \$250 level and above. Please contact Trish Kerr for required logo specifications; logos may be emailed to tkerr@cscaa.com. Your Sponsorship contribution will result in a tax-deductible contribution to Cayuga/Seneca Community Action Agency, Inc., a 501(c)3 non-profit organization. Thank You for Your Contribution!



Domestic Violence Awareness Month

*Schedule of Activities/Sponsorship Opportunities

Throughout Domestic Violence Awareness Month this October, Cayuga/Seneca Community Action Agency is coordinating several activities to raise awareness about domestic violence, and to expand resources available in our community to help impacted survivors. Learn more about how you can help make a difference below!



Domestic Violence Awareness Shirt Sales

The Agency is selling shirts throughout the month of September to help raise awareness and funds to support Domestic Violence Services in Cayuga County. At the \$250 sponsorship level or above, your business logo will be included on the back of all shirts (logos will be displayed in black and/or white). Shirts will be distributed prior to Wear Purple Day, October 18, 2018. Visit us online to order your shirts!



Domestic Violence Awareness Training, 10/16 & 10/17

The Agency will host a 2 day local training by Lundy Bancroft for criminal justice partners, service providers and interested public at large; over 200 professionals are expected to attend. Lundy Bancroft is a nationally recognized expert with over 25 years experience in the fields of abuse, trauma, and recovery. At the \$500 sponsorship level or above, your business will be mentioned as a major sponsor of Domestic Violence Awareness Month at the training, and your logo will be included on all Agency handouts at the event.



Wednesday Morning Roundtable, 10/17

We are excited to partner with Wednesday Morning Roundtable (WMR) and Lundy Bancroft to engage upwards of 70 community leaders on the dynamics of domestic violence and services available locally including our new Risk Reduction Enhanced Response pilot program. At the \$500

sponsorship level or above, your business will be mentioned as a major sponsor of Domestic Violence Awareness Month at WMR and your logo will be included on all Agency handouts at the event.



Wear Purple Day, 10/18 at 12 pm

On October 18, the Agency will host its **9th Annual Wear Purple Day Event** on the steps of the Cayuga County Courthouse at noon. Attendees are encouraged to wear purple and gather to hear brief remarks about the impact of domestic violence in our community. At the \$500 sponsorship level or above, your business will be mentioned as a major sponsor of Domestic Violence Awareness Month at this highly regarded, well-attended event.



CAYUGA/SENECA COMMUNITY ACTION AGENCY, INC.

*Activities will be added and updated throughout September. Check online for the most current schedule: http://cscaa.com/dv_awarenessmonth.html.

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